



Segment

Extend

Empower

Simplify

The best choice for deploying IPTV services

iTVManager is a proven solution for deploying successful IPTV services. Easy to operate it delivers a compelling subscriber experience.

More than 120 operators worldwide have made the move...

Now it's your turn.



Win against Cable and Satellite

Offer a compelling television service that includes HD, PVR, VOD, music, and games. Attract and retain customers with unique applications, including:

- ◆ Integrated communications (caller ID and SMS)
- ◆ Local content (local sports, community events)
- ◆ Internet channels for news, advertising, and public services
- ◆ More ... (New applications from our 3rd party developers)

Deploy Quickly and with Confidence

More operators worldwide use iTVManager to power their IPTV deployments than any other platform. Our professional services team will get you launched quickly and train you on how to leverage all the capabilities of our solution to win customers and grow revenue.

Features	Benefits
Segment your offerings to target the different demographics in your territory	Increases penetration rates
Extend your IPTV service with more revenue generating services such as caller ID, SMS, and internet channels	Increases revenue per subscriber
Empower your customers with more control over their TV experience	Reduces churn and lowers support costs
Simplify operations with the most robust IPTV operating and management features in the industry	Lowers operating costs

Television The Way It Is Supposed To Be

The iTVManager user interface is designed to give subscribers full control over their television experience. Operators can easily customize it to offer a unique television service.



What our customers say

"When Tullahoma Utilities Board first began researching implementing an FTTP system for our city, the one name that kept surfacing in our discussions with other service providers was Minerva. Minerva has a proven track record in the fiber to the premise business, and the features their middleware provides is exactly what we were looking for in regards to the customer experience that we want to provide."

*-Brian Skelton, General Manager for
Tullahoma Utilities Board.*

"We needed a proven, open and scalable system that would enable us to offer our customers a high-quality television experience.. Minerva's iTVManager combines responsive and intuitive STB applications with a robust, flexible and highly scalable service management platform. By working with Minerva we were able to launch services quickly and within budget."

-Jorge Atton, CEO of Telefonica del Sur.

Our Open Solution Means Choices For You

With iTVManager you choose the components that meet your requirements and the third party applications that fit your market.

Minerva supports a variety of leading set-top boxes ranging from high-end HD/PVR devices to cost-effective standard resolution ones. Operators have four video server and three conditional access providers to choose from.

A number of third party developers have created entertainment and communications applications for our platform. You can visit our web site for a complete list of certified applications.



iTVManager Features and Partners

Subscriber Experience

- Program Guide
- HD/PVR
- VOD, SVOD and PPV
- Music
- Games
- Parental Control
- Web Portal
- Caller ID

Management/Operations

- Subscriber Management
- Channel/Guide Management
- Services and Pricing
- Region Management
- Asset Management
- Bandwidth Management

EcoSystem Partners

Set-Top Box

- ADB
- Amino
- Entone
- Motorola
- Scientific Atlanta/Cisco

VOD Server

- Bitband
- Harmonic
- SeaChange

Conditional Access

- Latens
- Verimatrix
- Widevine



Visit us at:

www.MinervaNetworks.com